

# 2020 UK CDO Executive Summit

Royal Lancaster London

**Evanta**  
a Gartner Company

## 15 December 2020

**18:30 - 21:30**      **Governing Body Welcome Reception**

## 16 December 2020

**08:00 - 09:00**      **Registration & Breakfast**

**09:00 - 09:15**      **Opening Comments**

**09:15 - 09:45**      **ADAPT — Surviving and Thriving through Business Transformation**

**09:45 - 10:00**      **Networking Break**

**10:00 - 10:45**      **The New Age of Global Data and Analytics Governance**

**10:00 - 10:45**      **Solving the Technical Skills Gap Through Upskilling**

*Alex Varel, Senior Vice President, Enterprise, Udacity*

**10:00 - 10:45**      **Leveraging AI and ML in Data and Analytics**

**10:45 - 11:15**      **Networking Break**

**11:15 - 12:00**      **Training Data Talent with AI**

**11:15 - 12:00**      **Executive Boardroom with Talend**

**11:15 - 12:00**      **Communicating the Business Value of Data**

**12:00 - 12:10**      **Break**

**12:10 - 13:05**      **Peer-to-Peer Meetings**

<b>12:45 - 13:40</b>	<b>Networking Lunch</b>
<b>13:25 - 13:30</b>	<b>Lunch Comments</b>
<b>13:45 - 14:15</b>	<b>Thought Leadership led by Microstrategy</b>
<b>14:15 - 14:30</b>	<b>Networking Break</b>
<b>14:30 - 15:00</b>	<b>Strategies to Develop a Data-Driven Culture</b>
<b>14:30 - 15:15</b>	<b>Business Continuity — Actions for CDOs</b>
<b>14:30 - 15:15</b>	<b>Democratising Predictive Analytics</b>
<b>15:15 - 15:30</b>	<b>Networking Break</b>
<b>15:30 - 16:15</b>	<b>Driving Change With an Effective Data and Analytics Operating Model</b>
<b>15:30 - 16:15</b>	<b>Locate, Trust, Analyse — Best Practices for Delivering Quality Data</b>
<b>15:30 - 16:15</b>	<b>Designing a Data-Driven, Self-Service Enterprise</b>
<b>16:15 - 16:30</b>	<b>Networking Break</b>
<b>16:30 - 17:05</b>	<b>Creating a Data &amp; Analytics Strategy at Tesco</b>
	Ruben Lara, Data & Analytics Director, Tesco Plc
<b>17:05 - 17:15</b>	<b>Closing Comments &amp; Prize Drawing</b>
<b>17:15 - 18:00</b>	<b>Closing Reception</b>