

# 2019 Toronto CDO Executive Summit

Hilton Toronto Downtown

**Evanta**  
a Gartner Company

December 11, 2019

**10:20am - 11:10am**    **Launching AI in an 80-Year Old Company**

Richard Hines, Head of Data & Artificial Intelligence, Air Canada

**10:20am - 11:10am**    **The Journey Toward Self-Service Analytics and Machine Learning**

Cody McGee, Senior Product Manager, Bank of Montreal  
Jesse Bishop, Senior Solutions Architect, Dataiku

**10:20am - 11:10am**    **Journey to the Intelligent Enterprise — A Data Leaders Roundtable**

Simon Dennison, VP, Strategy, Data & Analytics, Sun Life Canada  
Martha Schrader, Vice President Business Intelligence & Analytics, Northbridge Financial Corporation  
Phong Le, Senior EVP & COO, MicroStrategy

**7:00am - 7:45am**    **Registration & Breakfast**

**7:45am - 8:00am**    **Opening Comments**

**8:00am - 8:30am**    **Leveraging Data to Maintain a Competitive Edge**

Robert Hughes, Chief Data Officer, Global Wealth and Asset Management, Manulife

**8:30am - 9:00am**    **Networking Break**

**9:00am - 9:50am**    **Bringing Data, Technology and the Business Closer Together**

Jane Moran, SVP, Analytics, LoyaltyOne

**9:00am - 9:50am**      **Achieve 100% Analytics Adoption With a New Class of Enterprise Intelligence**

Phong Le, Senior EVP & COO, MicroStrategy

**9:00am - 9:50am**      **Implementing Multi-Cloud and Hybrid Environments**

David Arulmani, VP, Data Analytics & Enterprise Architecture, EDC

Peter Serenita, Chief Data Officer, Scotiabank

Todd Goldman, Vice President, Marketing, Infoworks

**9:00am - 9:50am**      **Office Hours With Chris Ulrich**

Chris Ulrich, Body Language Expert & Political Consultant, Author & Thought Leader

**9:50am - 10:20am**      **Networking Break**

**10:20am - 11:10am**      **Overcome Data Silos Through Data Virtualization**

Tudor Morosan, Chief Data and Analytics Officer, Bank of Montreal

Della Shea, Vice President, Data Governance & Chief Privacy Officer, Symcor

Sam Lightstone, CTO for Data, IBM Fellow & Master Inventor, IBM Data and AI, IBM

**11:10am - 11:40am**      **Networking Break**

**1:20pm - 2:10pm**      **Enabling Responsible Data Innovation Globally**

Joe Greenwood, Vice President, Data Strategy - North America , MasterCard

**1:20pm - 2:10pm**      **Benchmarking Effectiveness as a Data Leader**

Adele Pugliese, Vice President, Data Governance, BenntallGreenoak

John Walsh, Chief Data Officer, Environment Canada and  
Climate Change

**11:40am - 12:20pm**    **Lunch & Comments**

**12:20pm - 12:50pm**    **The AI Ladder – Prepare Your Data for an AI and Multi-Cloud  
World**

Steve Astorino, VP of Development, Data and AI, Hybrid Data  
Mgmt. and Canada Lab, IBM  
Kris Hansen, CTO, KOHO  
Sep Seyedi, CTO, Havas Canada  
Eugene Wen, Vice President, Group Advanced Analytics,  
Manulife

**12:50pm - 1:20pm**    **Networking Break**

**1:20pm - 2:10pm**    **Make Your Data Ready for AI**

Victor Dudemaine, AVP, Enterprise Data Management, OpTrust  
Edward Lee, VP Audience & Analytics, Postmedia Network Inc  
Piotr Mierzejewski, Executive Director Db2 Development, IBM  
Data & AI, IBM

**2:30pm - 3:20pm**    **Data Management at Scale**

Peter Serenita, Chief Data Officer, Scotiabank

**2:30pm - 3:20pm**    **Leveraging Connected Data for a Competitive Advantage**

Sheeraz Ullah, Chief Data Officer, HSBC  
Eugene Wen, Vice President, Group Advanced Analytics,  
Manulife  
Dave Mohr, Managing Director, North America, Neo4j

**2:10pm - 2:30pm**    **Networking Break**

**2:30pm - 3:20pm**    **DataOps Strategy for Digital Transformation**

Richard Downe, Senior Director, Data Science, Loblaw Digital  
Cal Rosen, Vice President, Data & Analytics, Home Trust  
Glenn Waine, Head of Data Science and Consulting, CDO,  
TransUnion

Paul Lewis, Global Vice President and CTO, Hitachi Vantara

**3:20pm - 3:40pm**      **Networking Break**

**3:40pm - 3:50pm**      **Closing Comments**

**3:50pm - 4:20pm**      **Data as an Innovation Vehicle**

Rupinder Dhillon, Chief Data and AI Officer, Hudson's Bay Company

**4:20pm - 5:00pm**      **Closing Reception & Prize Drawing**

**December 10, 2019**

**6:00pm - 8:30pm**      **Executive Presence for Lasting Leadership**

Chris Ulrich, Body Language Expert & Political Consultant,  
Author & Thought Leader