

# 2019 Southern California CDO Inner Circle

The Palm - Los Angeles



October 17, 2019

**4:00pm - 5:00pm**

**Executive Networking Reception**

**5:00pm - 6:30pm**

**The New CDO – Gatekeepers for Digital Transformation**

Mike Burkes, VP, Enterprise Information Management (CDO),  
Ultra Mobile

Hovannes Daniels, Chief Data Officer, Kaiser Permanente  
Ibrahim Debbagh, Head of Data & Analytics - Verizon Media  
Platforms, Verizon Media Group

Michael Fein, SVP, Strategy, Insights, and Analytics, PMK BNC

Rich Fox, VP, Data Science & Analytics, The Carlyle Group

Mark Greninger, Chief Data Officer, County of Los Angeles

Bruce Yen, Sr. Director of Business Intelligence & Mobile,  
GUESS?

Eric Iverson, CIO, Creative Artists Agency

Tomas Soderstrom, IT Chief Technology & Innovation Officer,  
NASA Jet Propulsion Laboratory

Richard Tang, SVP, Global Consumer Insights and Data  
Analytics, Fox (Film, TV and Sports)

André Vargas, Executive, Head of Business Technology  
Solutions, Creative Artists Agency

Piet Loubser, SVP and Global Head of Marketing, Paxata

**6:30pm - 7:00pm**

**Networking Break**

**7:00pm - 8:00pm**

**Dinner & Summary Discussion**

**8:00pm - 9:00pm**

**Social Hour**