

2019 Southern California CDO Executive Summit

Hilton Los Angeles Universal City



June 5, 2019

6:00pm - 8:30pm **Harness Your Super Powers to Tackle the Digital Future**

Ben Hammersley, Author & Futurist, Ben Hammersley

June 6, 2019

7:00am - 7:45am **Registration & Breakfast**

8:30am - 9:00am **Networking Break**

9:00am - 9:50am **Achieve 100% Analytics Adoption with a New Class of Enterprise Intelligence**

Michael Saylor, President, Chairman of the Board & CEO, MicroStrategy, Inc.

9:00am - 9:50am **The Life and Risks of a Model**

Celeste Fralick, Chief Data Scientist, McAfee

9:00am - 9:50am **Agile Data Makeover — Strategies for Data Operations and Data Engineering**

Tom Mullen, Chief Data Officer, County of Riverside, California
Subash D'Souza, Head of Data Engineering, Headspace
Ramesh Menon, VP Products, Infoworks

9:50am - 10:20am **Networking Break**

10:20am - 11:10am **Building Transformation Through CDO and CIO Collaboration**

Eric Iverson, CIO, Creative Artists Agency

André Vargas, Executive, Head of Business Technology Solutions, Creative Artists Agency

10:20am - 11:10am **Preparing for CCPA Through Data and Analytics Governance**

Mike Burkes, VP, Enterprise Information Management (CDO), Ultra Mobile
Raghav Putrevu, CEO, OrangePeople

10:20am - 11:10am **Journey to the Intelligent Enterprise — A Data Leaders Roundtable**

Bruce Yen, Sr. Director of Business Intelligence & Mobile, GUESS?
Vinay Soitkar, Sr. Director, BI, EDW, & Integrations, The Cheesecake Factory Incorporated
Graham Stroman, Regional VP & GM, West, MicroStrategy

10:20am - 11:10am **Accelerating and Securing Data Flow to Drive Enterprise Initiatives**

Brendan Aldrich, Chief Data Officer, California State University, Chancellor's Office
Richard Tang, SVP, Global Consumer Insights and Data Analytics, Fox (Film, TV and Sports)
Moe Nwankwo, Business Solutions Director, Delphix

11:10am - 11:40am **Networking Break**

7:45am - 8:30pm **CDO Strategies for Data Innovation and Monetization**

Micheline Casey, Global Head of Data, Ford Smart Mobility, Ford Motor Company
Mike Burkes, VP, Enterprise Information Management (CDO), Ultra Mobile

2:10pm - 2:30pm **Networking Break**

2:30pm - 3:20pm **Strategies to Collaborate and Communicate the Value of Data**

Nona Janssen Walls, Former, SVP, Enterprise Data & Intelligence Technology, Lionsgate Entertainment
Mark Wang, Chief Data Scientist, Alorica

Chris Mattmann, Associate Chief Technology and Innovation Officer, NASA Jet Propulsion Laboratory

2:30pm - 3:20pm **Strategies to Democratize AI at Scale**

Seongjoon Koo, Chief Data Officer, J.D. Power
Nathan Janos, Chief Data Officer, System1
Sri Ambati, CEO and Founder, H2O.ai

2:30pm - 3:20pm **Driving Data Innovation in The Wake of California's Consumer Privacy Act (CCPA)**

John Gim, SVP, Marketing Sciences, RAPP
Ibrahim Debbagh, Executive - Head of Enterprise Data & Analytics, Verizon Digital Media
Kristina Bergman, CEO, Founder, Integris Software

3:20pm - 3:40pm **Networking Break**

3:40pm - 4:20pm **Data — The Connective Tissue of Hulu**

Jaya Kolhatkar, Chief Data Officer, Hulu

4:20pm - 5:00pm **Closing Reception & Prize Drawing**

11:40am - 12:50pm **Building a Cloud-Native Data Lake to Support Self-Service**

Tomer Shiran, CEO and Co-founder, Dremio

12:50pm - 1:20pm **Networking Break**

1:20pm - 2:10pm **Leveraging Privacy by Design to Drive Business Value**

Aaron Mendelsohn, Chief Data Privacy Officer, Ingram Micro

1:20pm - 2:10pm **From Silos to Self-service — Data Transformation at GE Aviation**

Brian Power, Vice President of Customer Success, Dataiku
Ulysses David, Principal, Customer Success, Dataiku

1:20pm - 2:10pm

Best Practices in Self-Service Analytics

Rebecca Maffei, VP IT Delivery Services: Data & Analytics,
PETCO Animal Supplies, Inc.

Rich Fox, VP, Data Science & Analytics, The Carlyle Group

Piet Loubser, SVP and Global Head of Marketing, Paxata

1:20pm - 2:10pm

**Deliver Insights-Driven Business Through an Effective
Analytics Operating Model**

Mark Greninger, Chief Data Officer, County of Los Angeles

Mohammed Mahboub, CDO, UCLA Health System

Frank Dodrill, Director and Enterprise Architect, Avanade