

2019 Philadelphia CIO Executive Summit Q4

Hilton Philadelphia at Penn's Landing



November 5, 2019

6:00pm - 8:30pm **Governing Body Welcome Reception**

November 6, 2019

7:00am - 7:45am **Registration & Breakfast**

7:30am - 7:45am **Opening Comments**

7:45am - 8:30am **Creating a Company of Owners in IT**

Dr. Daren Martin, Culture Architect and Best-Selling Author,
The Success Studio

8:30am - 9:00am **Networking Break**

9:00am - 9:50am **Transforming IT into a Strategic Revenue Generator**

Justin Mennen, SVP & CIO, Rite Aid Corporation

9:00am - 9:50am **Creating a Company of Owners Workshop**

Dr. Daren Martin, Culture Architect and Best-Selling Author,
The Success Studio

9:00am - 9:50am **Closing the Gap – DevOps Transformation**

Kevin Gokey, VP & Global CIO, Church & Dwight Co., Inc.
Jon Bergman, CIO, The Lycra Company
Dan Sarrosick, Financial Services Customer Success
Executive, Nutanix

9:50am - 10:20am **Networking Break**

10:20am - 11:10am	<div>Driving Collaborative Innovation</div> <div>Andrew Santacroce, VP, Technology, Tokio Marine North America Services, LLC</div>
10:20am - 11:10am	<div>Crafting the Digital Customer Experience</div> <div>Ed Malinowski, CIO & CISO, BAYADA Home Health Care Greg Driscoll, Senior VP, Service Operations & Chief Information Officer, The Penn Mutual Life Insurance Company</div>
10:20am - 11:10am	<div>Rapid-Fire Results — Dialing in Your Agile Designs</div> <div>Tricia Blair, Chief Digital Officer, Aon Corporation Dawn Kirchner-King, Chief Information Officer, Armstrong World Industries, Inc.</div>
11:10am - 11:40am	Networking Break
11:40am - 12:20pm	Lunch & Comments
12:20pm - 12:50pm	<div>A Science-Focused Approach to Digital Transformation</div> <div>Matt Lasmanis, VP of Technology, GlaxoSmithKline</div>
12:50pm - 1:20pm	Networking Break
1:20pm - 2:10pm	<div>Finding Creative Solutions to Complex Problems</div> <div>Charles Wallace, SVP, CIO, Solenis John Marcante, CIO & Managing Director, Vanguard</div>
1:20pm - 2:10pm	<div>The Shifting Winds of the Cloud</div> <div>Steve Kent, VP & CIO, Subaru of America, Inc. Terry Harris, SVP & CIO, Information Security Services, Federal Reserve Bank of Philadelphia</div>
1:20pm - 2:10pm	<div>Revolutionizing the Business with an Innovative Mindset</div> <div>Jeff Linso, Sr. Vice President Information Technology and Security, PetroChoice Lubrication Solutions</div>

Mike Welsh, Chief Creative Officer, Mobiquity
Ed Jablonski, EVP, CTO, Fulton Financial Corporation

2:10pm - 2:30pm **Networking Break**

2:30pm - 3:20pm **Transforming Enterprise Leadership for Digital**

Chris Mixter, Vice President, Advisory, Gartner

2:30pm - 3:20pm **AI and Machine Learning — Building a Business Case**

Matthew Green, CIO, PPL Electric Utilities
Navi Grewal, CIO, DuPont

2:30pm - 3:20pm **Equipping the Future with the Right Talent for IT**

Steve Palmucci, CIO, Rentokil Steritech North America
Timothy Duffy, VP & CIO, Teleflex

3:20pm - 3:40pm **Networking Break**

3:40pm - 3:50pm **Closing Comments**

3:50pm - 4:20pm **Leading an Iconic Company into the Digital Future**

Francisco Fraga, VP, Chief Technology & Information Officer,
Campbell Soup

4:20pm - 5:00pm **Closing Reception & Prize Drawing**