

# 2018 Minneapolis CIO Executive Summit

Hyatt Regency Minneapolis

**Evanta**  
a Gartner Company

## May 21, 2018

**6:00pm - 8:30pm**      **Improv and the Art of Persuasion**

Stevie Ray, Executive Director, Author, Stevie Ray's Improv Company

## May 22, 2018

**7:00am - 7:45am**      **Registration & Breakfast**

**7:45am - 8:30am**      **Welcome to the Solution Room – A CIO Workshop**

Mike Martiny, VP, Global Bus. Solutions & CIO, General Mills, Inc.

**8:30am - 9:00am**      **Networking Break**

**9:00am - 9:50am**      **Customizing Security Efficacy — Doing More with Less**

Mike Jackson, Director of Information and Systems Security, Casey's General Stores, Inc.

**9:00am - 9:50am**      **From Architecting to Activating Disruption — Putting Technology to Work**

Cristene Gonzalez-Wertz, IBM Institute for Business Value, Research Leader, Electronics, IBM

**9:00am - 9:50am**      **Redefining Digital Transformation as a High-Level Business Strategy**

Benjamin Davis, EVP and Chief Digital Officer, Cambria  
Jim Jones, VP & CIO, Great River Energy

Jim VanderMey, Chief Innovation Officer, OST

**9:00am - 9:50am**      **Becoming Agile and Staying Agile**

Tom Butterfield, Exec VP, CIO, TCF Bank  
Craig Dillon, CTO & CIO, Bluestem Brands, Inc.

**9:50am - 10:20am**      **Networking Break**

**10:20am - 11:10am**      **Connected Devices Meet Collaborative Success at Honeywell**

Daniel Ritch, VP & CIO, Honeywell Automation & Control  
Solutions

**10:20am - 11:10am**      **Black Ops Innovation**

Irving Tyler, Research Vice President, Gartner

**10:20am - 11:10am**      **Shorting Out the Tech Talent Shortage**

Tammylynne Jonas, CIO, Holiday Companies  
Mark Blais, CIO, Digi-Key Electronics

**10:20am - 11:10am**      **The Future of Cybersecurity**

Matt Emmerich, VP, CIO, Polaris Industries Inc.  
Mike Jackson, Director of Information and Systems Security,  
Casey's General Stores, Inc.

**11:10am - 11:40am**      **Networking Break**

**11:40am - 12:50pm**      **Net Neutrality and the Future of Digital Business**

Tim Wu, Professor, Author of "The Attention Merchants",  
Contributing Writer for The New York Times, Columbia  
University

**12:50pm - 1:20pm**      **Networking Break**

**1:20pm - 2:10pm**      **One Customer, Many Technologies — Optimizing Omnichannel**

Melissa Flicek, Sr. Director Technology, Global eCommerce,  
Mobility and Customer Experience, Medtronic Ltd  
Todd Hauschildt, CIO, Optum OmniChannel, Optum Inc.  
Tammylynne Jonas, CIO, Holiday Companies

**1:20pm - 2:10pm      The Future of Work – Meeting the Demands of Digital**

Jeff Schultz, Vice President, Portfolio and Industries, Box

**1:20pm - 2:10pm      Anchoring Business Strategy in Mobile**

Haseen Alam, CIO, Johnson Brothers Liquor Co.  
Rich Schappert, Vice President of Information Technology,  
Casey's General Stores, Inc.

**1:20pm - 2:10pm      Free the Data, Find the Insight**

Marc Kermisch, CIO, Red Wing Shoe Company, Inc.  
Hunter Saklad, SVP, CIO, Sleep Number by Select Comfort

**2:10pm - 2:30pm      Networking Break**

**2:30pm - 3:20pm      Diversity and Inclusion – Cargill's Innovation Edge**

Debra Bauler, CIO, Animal Protein & Salt, Cargill, Inc.  
Tiffany Snyder, CIO, Animal Nutrition, Cargill, Inc.  
Jacques Greenwood, IT Business Relationship Manager,  
Cargill, Inc.  
Marsha Henry, ERP Global Change Leader, Cargill, Inc.

**2:30pm - 3:20pm      Accelerate Digital Transformation with Low Code**

Garrett Gleason, Vice President, Business Solutions, Thrivent  
Church Solutions, Thrivent Financial  
Mike Hughes, Director of Product Marketing, OutSystems, Inc.

**2:30pm - 3:20pm      Driving Business Value with the Cloud**

Mike Larson, SVP & CIO, Universal Hospital Services, Inc.  
Doug Mills, CIO, The Mosaic Company

Miriam McLemore, Director, Enterprise Strategy & Evangelism,  
Amazon Web Services

**2:30pm - 3:20pm**      **Bits, bytes and the Board of Directors**

Kathryn Freytag, VP & CIO, Donaldson Company  
Alan Abramson, SVP & CIO, HealthPartners

**3:20pm - 3:40pm**      **Networking Break**

**3:40pm - 4:40pm**      **Welcome to 'Twinnovation Cities' — Tech's New Hub**

David Black, Senior Vice President, Chief Strategy Officer and  
CIO, CHS Inc.

Mike Martiny, VP, Global Bus. Solutions & CIO, General Mills,  
Inc.

Mike McNamara, EVP & CIO, Target

**4:40pm - 5:20pm**      **Closing Reception & Prize Drawing**