

# 2018 Detroit CDO Executive Summit

## The Henry Autograph Collection



**June 4, 2018**

**6:00pm - 8:30pm**      **Welcome to the Solution Room – A CDO Workshop**

**June 5, 2018**

**7:00am - 7:45am**      **Registration & Breakfast**

**7:45am - 8:30am**      **The Empathetic Approach to Data Leadership**

Steve Brennan, Vice President, Data Strategy and Analytics,  
Carhartt

**8:30am - 9:00am**      **Networking Break**

**9:00am - 9:50am**      **Leading Your Data-Culture Revolution**

Matt Brooks, Vice President, Data & Analytics Transformation,  
GE

**9:00am - 9:50am**      **Recruiting and Cultivating Top-Tier Analytics Talent**

Joe DeCosmo, Chief Analytics Officer, Enova International

**9:00am - 9:50am**      **Augmented Analytics — Prescribing Future Success**

Yesim Askin, CDO, Michigan State University  
Don Steffes, VP, Information Technology, GM Financial  
Patrick Gossman, Deputy CIO, Research, Wayne State  
University

**9:50am - 10:20am**      **Networking Break**

**10:20am - 11:10am**      **Getting Board Buy-In by Aligning With Executive Team Goals**

Sankar Bala, SVP, Chief Data Officer - Enterprise Data Management, Flagstar Bank

**10:20am - 11:10am    Converting Your Data Into Dollar Signs**

Jon Bentley, Director, ERP and Data Warehouse Systems, Little Caesars  
Brett Vermette, Director, Big Data Platform Engineering & Infrastructure, General Motors

**11:10am - 11:40am    Networking Break**

**11:40am - 12:50pm    Driving Digital – Using Data to Power Emerging Technologies**

Isaac Sacolick, Author of "Driving Digital" & Former CIO,

**12:50pm - 1:20pm    Networking Break**

**1:20pm - 2:10pm    EIM and Data-Driven Decision-Making in the State of Michigan**

Jeffrey Bankowski, Chief Performance Officer and Executive Director, State of Michigan  
Rob Surber, Director, Enterprise Portfolio Manager Office, State of Michigan

**1:20pm - 2:10pm    Building a Data Factory of the Future in the Cloud**

Kurt Partlo, Director of Enterprise Data Platforms, The Dow Chemical Company  
Nicolas Sandros, Senior Integration Architect, Freudenberg Sealing Technologies  
Yusuf Chowdhury, Associate Vice President of Business Intelligence, Health Alliance Plan of Michigan

**2:10pm - 2:30pm    Networking Break**

**2:30pm - 3:20pm    Using Big Data and AI Analytics to Drive Business Value**

Ken Atilgan, Director, Enterprise Data and Analytics, Volkswagen Group of America

**2:30pm - 3:20pm      Securing Data in the Age of Breaches and Hacks**

Dan McEvilly, Global Apps Mgr., Maxion Wheels  
Chuck Williams, SVP, IT, Penske Corporation

**3:20pm - 3:40pm      Networking Break**

**3:40pm - 4:20pm      Modern Analytics – Is Your Program Working?**

Dave Asiala, Chief Data Officer, The Dow Chemical Company

**4:20pm - 5:00pm      Closing Reception & Prize Drawing**