

2018 Atlanta CHRO Executive Summit

St. Regis, Atlanta



November 27, 2018

6:00pm - 8:30pm      **Dynamic Leadership in This Time of Exponential Growth**

Marjan Mohsenin, Futurist, Singularity University

November 28, 2018

7:00am - 7:45am      **Registration & Breakfast**

7:45am - 8:30am      **Addressing #MeToo as a Leadership Issue**

Grace Killelea, Thought Leader & Author of "The Confidence Effect",

8:30am - 9:00am      **Networking Break**

9:00am - 9:50am      **Increasing Engagement Through Employee Well-Being**

David Stafford, EVP of Personnel, CHRO, Michelin North America, Inc.  
Barry Cross, Sr Director Total Rewards, Michelin North America

9:00am - 9:50am      **Digital Transformation — Driving Work Evolutions**

Annette Wellinghoff, VP, HCM Transformation, Oracle

9:00am - 9:50am      **Drop the Playbook – Keep Your Performance Strategy Simple and Human**

Mark Stock, SVP, Human Resources, Interfor  
Elizabeth Patrick, SVP & CHRO, Veritiv  
Marcy Ricci, Senior Recognition Strategist, Globoforce

9:00am - 9:50am

Organizational Maturity — Getting Ahead of the Demographic Shift

Brent Colescott, Sr. Director, Business Strategy & Transformation, SumTotal Systems  
Melody Smalls, Chief HR & Compliance Officer, Weather Channel, Inc.  
Catherine Jefferson, Chief People Officer, The Krystal Company

9:50am - 10:20am

Networking Break

10:20am - 11:10am

Creating Customer Satisfaction Through the Onboarding Experience

Anna Stevens, Chief People Officer, HD Supply Inc.  
Deborah Mcfarlane, VP, Human Resources, HD Supply Inc.

10:20am - 11:10am

Securing Your Organization Against a New Breed of People Risk

Michael Pilnick, Executive Vice President, Head of Human Resources, First Advantage Corporation  
Ranjeev Teelock, SVP, General Manager, NA Biometrics Solutions, First Advantage Corporation

10:20am - 11:10am

Transferring Your Talent’s Experience and Learning

Dr. Cali Morrison, Associate Dean, Alternative Learning, American Public University System  
Monica Anderton, Senior Vice President, Human Resources, Mondi Group  
Coretha Rushing, Chief Human Resource Officer, Equifax

10:20am - 11:10am

Airing Out the Barriers to Change

Julie Roberts, Principal Solutions Consultant, Reflektive  
Karen Tracy, EVP, Talent Management, CRH Americas, Inc.  
Elaine Ubakanma, VP - Human Resources, H. J. Russell & Company

11:10am - 11:40am

Networking Break

11:40am - 12:50pm	<p><b>Utilizing Social Engagement to Foster a Sense of Community in a Growing Company</b></p> <p>Ryan Esparza, Chief Information Officer, Jackson Healthcare LLC Brad Ferry, Enterprise Growth Manager, Workplace by Facebook</p>
12:50pm - 1:20pm	<p><b>Networking Break</b></p>
1:20pm - 2:10pm	<p><b>Workforce Analytics — Linking the Employee Value Proposition and Business Results</b></p> <p>Justin Hall, SVP Human Capital Strategy &amp; Analytics, SunTrust Banks</p>
1:20pm - 2:10pm	<p><b>Heighten Your Workforce With Emerging Technology</b></p> <p>DeRetta Rhodes, CHRO, YMCA Of Metropolitan Atlanta, Inc. Alesia Jones, CHRO, University of Alabama at Birmingham Jennifer Wyant, Corporate VP, Compensation &amp; Benefits, Republic National Distributing Company</p>
1:20pm - 2:10pm	<p><b>Connection: The Foundation of Workplace Cultures</b></p> <p>Jeff Birk, Manager of Speaking and Training, O.C. Tanner John Fairchild, VP - Human Resources, Covenant Transportation Group, Inc. Valerie Norton, Chief People Officer, Habitat for Humanity International, Inc.</p>
2:10pm - 2:30pm	<p><b>Networking Break</b></p>
2:30pm - 3:20pm	<p><b>Accepting Turnover and Getting the Most Out of Your Workforce</b></p> <p>Lars Minns, CHRO, Mercedes-Benz USA, NAFTA Region</p>
2:30pm - 3:20pm	<p><b>Cross Collaborating Amongst the C-Suite</b></p> <p>Daniel Goldblatt, SVP, Human Resources, Acuity Brands, Inc.</p>

Karen Viera, Chief People Officer, Church's Chicken

**2:30pm - 3:20pm**      **Enhancing the Employee Experience Through Digitalization**

Francoise Caraguel, Chief Talent Officer & VP HR, CSM Bakery Solutions  
Todd Helms, CHRO, Synovus Financial Corp  
Matt Parrish, HR Transformation Leader, ServiceNow

**3:20pm - 3:40pm**      **Networking Break**

**3:40pm - 4:20pm**      **Home Court Advantage: Promoting a High Performance Culture**

Nzinga Shaw, Chief Diversity & Inclusion Officer, Atlanta Hawks  
Camye Mackey, Chief People Officer, Atlanta Hawks & State Farm Arena

**4:20pm - 5:00pm**      **Closing Reception & Prize Drawing**